

NATIONAL SALES *DEALER BULLETIN*

9th September 2022	Early Sales Advice - Toyota General Price Increase
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ATTN: Dealer Principals, General Managers, Sales Managers, Fleet Managers

Please be advised, TMCA will implement a **general price increase across all models effective January 1, 2023**, due to increased costs and inflationary pressures here and overseas.

The previous communication process provides advice of GPI one month before implementation; however, due to the current circumstances including ongoing strong guest ordering, we understand the need for appropriate guest communication. To assist you, we are releasing this information almost four months early.

The updated pricing will not appear Dealer Management Systems until the effective date, so please take this into account on orders that will be delivered after January 1.

As per the Guest First Enhanced Communication bulletin issued in May, the COSI protection policy has been discontinued effective May 16, 2022. This therefore means any **order taken after May 16** and planned for **delivery after January 1 will not be COSI protected from this GPI**.

	Model	Grade	Jan '23 GPI	Additional Comments*
Passenger	Camry Petrol & Hybrid	Ascent / Ascent Sport / SL	\$1,500	
		SX	\$2,000	
	Corolla Hatch Petrol & Hybrid	All grades	\$500	Tech Change (September '22 SVP)
	Corolla Sedan Petrol & Hybrid	All grades	\$500	
	Yaris Petrol & Hybrid	All grades	\$900	
Soft SUV	CHR Petrol & Hybrid	All grades	\$800	
	RAV4 Petrol & Hybrid	All grades	\$1,500	Tech Change (October '22 SVP)
	Kluger Petrol & Hybrid	All grades	\$1,400	Tech Change (October '22 SVP)
	Yaris Cross Petrol & Hybrid	All grades	\$850	
Commercial	Fortuner	All grades	\$2,000	
	Granvia	All grades	\$2,000	
	HiLux 4x4	Refer to next page		
	Hiace Van	All grades	\$1,600	
	Hiace Bus	All grades	\$3,800	
	HiLux 4x2	Workmate	\$1,150	
		SR	\$500	
		SR5	\$900	
	LC70	All grades	\$2,000	Tech Change (September '22 SVP)
	LC300	All grades	\$3,500	Running Change (November '22 SVP)
Prado	All grades	\$2,000		

*Any model line undergoing a technical change may also incur an additional price change separate to this GPI.

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	Body	T/M	Grade	SFX	Jan'23 GPI
HiLux 4x4	SC (2.4L)	MT	WM	D7	\$250
	DC CC (2.4L)	AT	WM	CH	\$250
	EC CC (2.4L)	AT	WM	CD	\$250
	DC PU (2.4L)	MT	WM	ED	\$250
	DC PU (2.4L)	AT	WM	EF	\$250
	SC CC	MT	SR	EL	\$250
	SC CC	AT	SR	EM	\$250
	EC PU	AT	SR5	CG	\$250
	EC CC	MT	SR	EN	\$0
	EC CC	AT	SR	CF	\$0
	DC CC	MT	SR	EQ	\$0
	DC CC	AT	SR	ET	\$0
	DC PU	MT	SR	ER	\$0
	DC PU	AT	SR	EU	\$0
	DC CC	AT	SR5	EW	\$250
	DC CC	AT	SR5	GE	\$250
	DC PU	MT	SR5	ES	\$0
	DC PU	MT	SR5	GF	\$0
	DC PU	AT	SR5	EV	\$0
	DC PU	AT	SR5	GG	\$0
DC PU	AT	Rogue	M0		

Regards,
National Sales